



IMMUNOLOGY2024™

THE ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS



CORPORATE SUPPORT OPPORTUNITIES

SCIENTIFIC SESSIONS ♦ CAREER DEVELOPMENT ♦ TRAVEL SUPPORT

MAY 3–7, 2024 | CHICAGO, ILLINOIS

[IMMUNOLOGY2024.AAI.ORG](https://immunology2024.aai.org)

IMMUNOLOGY2024™ CORPORATE SUPPORT OPPORTUNITIES

There has never been a more exciting or important time to be in the field of immunology research. Its critical importance extends to all areas of basic research and resultant clinical applications for immune processes and disease states such as inflammation, autoimmune diseases, allergies, cancer biology and treatments, infectious diseases, and vaccine development. We further our ability to meet these medical challenges by advancing our understanding of the basic mechanisms of the immune system.

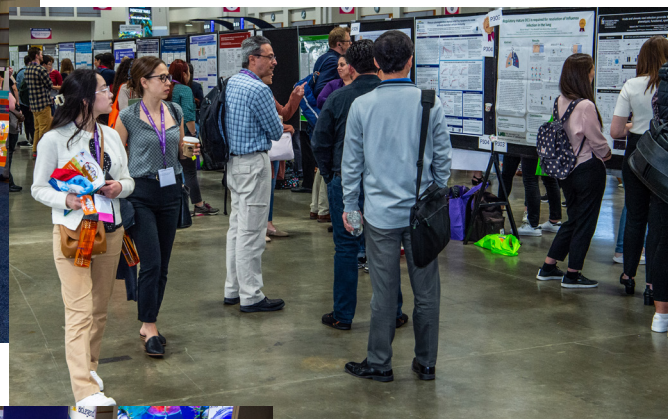
You, as industry professionals, provide researchers with the tools and services that drive these discoveries. You are integral to this amazing time of immunological advancement. Show your support for the accomplishments of today and for the next generation of scientists who will drive new discoveries in the future.

Highlight your organization's role in the field by supporting the scientific sessions, career sessions and awards at **IMMUNOLOGY2024™**. The AAI Exhibits and Sponsorship Manager will help you find the perfect fit for your organization while keeping in mind your specific target audience, budget, and end results! Contact exhibits@aai.org, or 301-634-7821. For information on opportunities such as banners, passport to prizes, exhibitor workshops, and other meeting-related items, please email to aaixhibits@spargoinc.com or call 800-564-4220.

Organizations that are not exhibiting but interested in sponsorship should contact the AAI Exhibits and Sponsorship Sales Manager; sponsorships by non-exhibiting companies will be approved on a case-by-case basis.

PLEASE NOTE: All sponsors will be acknowledged on the meetings' sponsorship sign tower, on the walk-in slides loop, and with hyper-linked logos on the meeting website and mobile app. Any sponsor with support of \$3,000 or more will be recognized as a Premier sponsor and receive the benefits listed on the last page.

Sign up today!
Sponsorship
opportunities are
limited and sell
out quickly!



For information on these opportunities, please contact **AAI Exhibits and Sponsorship Manager** at exhibits@aai.org or **301-634-7821**.

Scientific Programming

Sponsors of a scientific session will be given the opportunity to provide a 15–20 second video which will play prior to the start of the session. Video is to be produced by the sponsor and provided to AAI by an agreed-upon date for AAI approval.

The President's Address (1)

\$10,000

The AAI president officially opens the AAI annual meeting with a presentation of their career milestones, goals, and research. AAI presidents are among the most outstanding immunologists worldwide and this session is attended by the largest audience of the meeting.

Qualifies as a Premier Sustaining Sponsor

The President's Symposium (1)

\$10,000

The AAI president chairs a symposium on a topic of their choosing. This symposium features four prominent immunologists presenting their cutting-edge research.

Qualifies as a Premier Sustaining Sponsor

Distinguished Lectures (3)

\$3,500 each

Each full day the scientific program features a plenary lecture by a scientist who has been selected based on their outstanding and innovative research. The three AAI members honored with these lectures are among the most talented and renowned immunologists of today.

Qualifies as a Premier Contributing Sponsor

Major Symposia (8)

\$2,500 each

Eight major symposia are featured throughout the meeting, two each morning, concurrently. Each symposium will feature seven presenters, including two trainee presentations. These sessions present today's most innovative science in the field. There will be seven presenters, including two trainee presentations featured in each session.

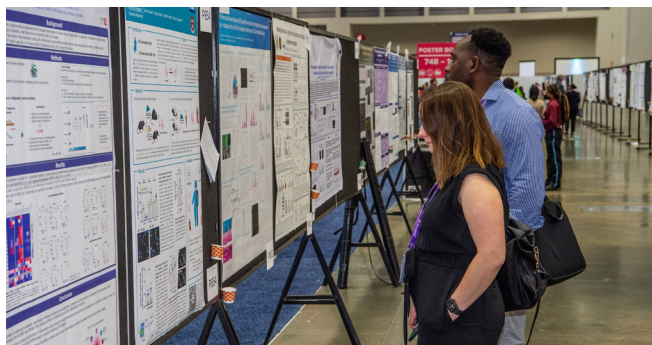
Block Symposia

\$2,000 each*

(approximately 50 sessions)

Block symposia are short podium presentations of the best research described in abstracts submitted to specialized topic categories. These short talks are selected by expert scientist reviewers and represent one of the most sought-after opportunities of the meeting. Presenters range from senior scientists to trainees presenting at a large meeting for the first time. Each session has a maximum of six presentations. Abstract presentations have key word search capability, allowing AAI to work with sponsors to identify Block Symposia and/or Poster Sessions that align with their organization's goals.

**Sponsors supporting more than one Block Symposium will pay \$250 less for each one supported. Qualifies as a Premier Contributing Sponsor if two are supported.*



For information on these opportunities, please contact **AAI Exhibits and Sponsorship Manager** at exhibits@aai.org or **301-634-7821**.

Career Development

AAI provides important career development programs to scientists at its annual meeting. IMMUNOLOGY2024™ will be hosting the following popular events. Sponsor pricing varies with the size of the event and the nature of food and beverage served. These programs support early career scientists and the PIs of tomorrow.

Careers in Biotech: Panel Discussion and Networking Reception (1) \$5,000

Many opportunities exist in biotechnology for scientists with advanced degrees. There are positions in laboratory research, program management, business development, regulatory affairs, clinical trials oversight, medical liaison, and more. This panel features scientists employed in industry discussing their career paths and the skills required for success. A networking reception immediately follows the panel discussion.

Qualifies as a Premier Contributing Sponsor

Careers in Science: Lecture and Roundtables (1) \$5,000

The Careers in Science Lecture and Roundtables, which is organized by the Committee on the Status of Women (CSOW), strives to educate and inspire emerging scientists. The audience includes graduate students, postdoctoral fellows, academic investigators, and industry immunologists who gather to discuss specific career issues and options in academia, industry, government, and/or nonprofit organizations. This event begins with typically 200 attendees networking in roundtable discussions over lunch and will conclude with a lecture open to a wider audience of attendees.

Qualifies as a Premier Contributing Sponsor

Careers Roundtables and Speed Networking Session (1) \$6,000

In this popular session organized by the AAI Minority Affairs Committee (MAC), experienced professionals lead discussions over lunch relating to science career options, opportunities, and challenges, including those related to diversity and equality in academia, industry, government, and nonprofit organizations. In addition, through a structured networking exercise (“elevator pitch”), attendees learn to communicate their scientific interests and objectives effectively and efficiently.

Qualifies as a Premier Contributing Supporting Sponsor

Sip and Learn: Speed Networking with Immunology Educators (1) \$4,000

Are you interested in immunology education? Join the editors of *ImmunoHorizons* and the AAI Education Committee for a networking event for current and future immunology educators! The first part of this session will be short one-on-one meetings where you’ll have the opportunity to meet others with an interest in immunology education. Attendees then continue their conversations in a relaxed setting over coffee. All are welcome! Scientists and trainees of all backgrounds are encouraged to attend.

Qualifies as a Premier Contributing Sponsor

How to Convert Your CV into a Résumé (1) \$2,000

How you present yourself on paper is critical for anyone seeking a job outside of academia. A well-prepared résumé can make all the difference in securing an interview. This session will focus on the important elements of a professional résumé, the differences between a résumé and the standard academic curriculum vitae (CV), and the information needed to make a good impression. Small breakout sessions for individual consulting will follow (by appointment).

How to Have a Successful Postdoctoral Experience (1) \$2,000

A postdoctoral fellowship is the time to develop the research skills needed to succeed as an independent scientist. It is, however, just as important to develop skills outside of the lab to prepare for the next career stage. This session will highlight ways of getting the most out of your postdoctoral fellowship, relating successfully with your mentor, and understanding how to use the resources available to you to ensure that your training prepares you adequately for a seamless transition into the next phase of your career.

Immunology Teaching Interest Group (1) \$2,000

Are you looking for new ideas or strategies to enliven and improve your teaching? If so, please join us for this special interest group that will focus on strategies instructors can use to convey immunology concepts to students at the undergraduate and graduate level. The session will explore the use of test-based learning, animated visual models, active learning strategies, and more through talks and structured breakout discussion groups.

Current educators, new faculty, and trainees with an interest in teaching

For information on these opportunities, please contact **AAI Exhibits and Sponsorship Manager** at exhibits@aai.org or **301-634-7821**.

are welcome.

Interviewing for a Job (1) \$2,000

Interviewing for a job can be a terrifying experience! This session will focus on tips and techniques to help job seekers navigate the interview process successfully. Emphasis will be on how job candidates can present themselves in the best possible light starting with the first handshake. Attendees will also hear how to respond to unexpected questions.

This session is open to anyone but is especially intended for student and postdoctoral attendees.

Career Award Lectures

Every year, AAI honors and supports outstanding scientists at varying career stages by offering monetary awards and travel support to attend the annual meeting. At **IMMUNOLOGY2024™**, there is an opportunity to support these outstanding scientists by sponsoring one (or more) of the following awards.

AAI Vanguard Award & Lecture (1) \$6,000

This award and scientific lecture highlight the research of an AAI member selected by the AAI Minority Affairs Committee (MAC) for their scientific achievements and exemplary career success. The Vanguard Lecture has been a popular feature of the AAI annual meeting since 2001 and is open to all meeting attendees.

Qualifies as a Premier Supporting Sponsor

AAI Lancefield Mid-Career Achievement Award & Lecture (1) \$6,000

This new award recognizes and further encourages the research and leadership of women in immunology. Named after Rebecca C. Lancefield, the first woman to serve as AAI President, the award is open to AAI members who identify as women. Sponsored by the AAI Committee on the Status of Women (CSOW), this award will annually honor one outstanding mid-career investigator for research and leadership within the field. The award lecture will be open to all attendees.

Qualifies as Premier Supporting Sponsor

Travel Support

AAI provides much-needed travel grant support for hundreds of early-career faculty and trainees who might not otherwise be able to attend the meeting.

AAI Early-Career Faculty Travel Grants \$1,250/grant

These grants assist promising young investigators by providing travel support to the AAI annual meeting. Testimonials from past recipients confirm that this support makes a huge difference in their career development.

AAI Laboratory Travel Grants \$2,500/grant

These grants provide travel support to mid-career investigators to attend the AAI annual meeting. Grants are awarded to scientists who have limited travel funds and are the first or last authors on one or more abstracts submitted to the meeting. Each grant provides two travel awards of up to \$1,250 each: one to the PI or laboratory director, and another for a member of their lab.

AAI Minority Science Travel Awards \$1,250/award

AAI is dedicated to enhancing the diversity of its membership and providing an inclusive meeting experience. To that end, these awards provide travel support to eligible underrepresented scientists, including trainees and early-career faculty members.

AAI Trainee Abstract Awards \$500

AAI Trainee members who are the first-author of an abstract to be presented in an **IMMUNOLOGY2024™** Block Symposium are eligible for these awards. Over 300 abstract awards are given to our most talented developing investigators annually.

AAI Trainee Poster Awards \$300/award

These awards provide \$300 in travel support to AAI Trainee members whose first-author abstracts are selected exclusively for poster presentation and deemed to be exceptional. Selection is based on the originality and significance of the research presented. Up to 100 poster awards are given to talented Trainee members annually.

AAI Undergraduate Faculty Travel Grants \$2,250/grant

These grants assist undergraduate faculty attending the AAI annual meeting. Each grant supports travel costs for an undergraduate student of the recipient's selection.

Sponsorship Opportunities are subject to change and additional opportunities may be added throughout the year.

Please check www.IMMUNOLOGY2024.org for current availability or contact the AAI Exhibits and Sponsorship Manager at exhibits@aai.org or 301-634-7821.

Sponsorship Levels

Sponsorship of \$3,000 or more qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorship listed in the table below. Contact the AAI Exhibits and Sponsorship Manager for details.

The Benefits* of Premier Sponsorship	Platinum Sponsor \$75,000+	Gold Sponsor \$50,000– \$74,499	Silver Sponsor \$20,000– \$49,999	Bronze Sponsor \$15,000– \$19,999	Sustaining Sponsor \$10,000– \$14,999	Supporting Sponsor \$6,000– \$9,999	Contributing Sponsor \$3,000– \$5,999
Use of Pre-show Attendee List**	1 time	1 time	1 time	1 time	1 time	1 time	1 time
Logo Link and Listing under the Designated Premier Sponsor Level on Meeting Website	●	●	●	●	●	●	●
Complimentary Scientific Registration***	5	3	2	1	1	1	1
Acknowledgments on, meeting signage, mobile app, walk-in slides shown throughout the meeting, and the meeting website	●	●	●	●	●	●	●
Thank You Announcements in Exhibit Hall	●	●	●	●	●	●	●
Use of Post-show List** (subject to AAI policy for use)	1 time	1 time	1 time	1 time	1 time		
Complimentary Exhibitor Workshop	2	2	1	1			
Use of AAI Membership Mailing List** (subject to AAI policy for use)	2 times	2 times	1 time				
Twitter Mention	●	●	●				

* Benefits cannot be traded for other opportunities; if not used, unused benefits are forfeited.

** AAI mailing lists do not include email addresses nor residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at <https://gdpr.eu>.

*** One additional complimentary scientific registration earned per \$25,000 increment in sponsor support beyond the \$75,000 threshold for Platinum Sponsorship.

Advertising at IMMUNOLOGY2024™

Position your organization as one who is committed to advancing the field of immunology while escalating your organization's visibility and brand awareness with advertising. For options, details and pricing contact:

Steve West, Media West, Inc.

230 Kings Highway East, Suite 316

Haddonfield, NJ 08033

Phone: 856-432-1501 • Fax: 856-494-1455

stevewest@ads-theji.org

For information on corporate support at **IMMUNOLOGY2024™** contact AAI Exhibits and Sponsorship Manager
 Email: exhibits@aai.org
 Phone: 301-634-7821